Nebraska Pork Producers Association, Inc.



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December 10, 2010

As we near the close of 2010, which was another successful yet challenging year, I'm sure you are already planning for 2011. With that in mind, it is also the time of year to renew your Allied Membership with the Nebraska Pork Producers Association. We would like to renew our partnership and continue to offer you the benefits and services of belonging to the Nebraska Pork Producers Association.

Your membership in the Allied group is vital to the success of the pork industry in the state. The continued support you and provide to Nebraska's pork producers is much appreciated. Your commitment and support for the industry is displayed to producers, educators, industry leaders, and many others in various ways through your membership. Plus, the benefits you receive as an Allied member are great!

A few excellent benefits include:

o Discounted advertising rates in the Pork Talk magazine

7441 O St., Ste. 104

Lincoln, NE 68510

- A free 200 word spotlight of in one of the quarterly issues of Pork Talk
- Reduced rates for booth space at the Nebraska Pork Industry Day's Expo and reduced registration fee for the annual Golf Scramble proceeds go to college scholarships
- Complimentary tickets to many exciting Nebraska Pork Producers Association events like Ribfest, Taste of Elegance, Ribs and Bibs, and many others
- o Represent Nebraska Pork Producers Association by serving on committees and attending special meetings
- Build a network of industry professionals involved in the pork industry and providing an increased level of service to the states pork producers now, that's priceless!

Membership and involvement in the Allied group is growing, and we look forward to working with you to better serve the pork industry in Nebraska! Challenges lay on the horizon for pork producers and the livestock industry as a whole. Please help support the industry by renewing your membership in the Allied group for 2011.

Enclosed is an invoice for your membership renewal. Please include a copy of the renewal invoice with your payment and include any changes that need to be made in order for the association to best communicate with you.

If you have any questions, comments, or discussion please call 888-627-7675 or email <u>kyla@nepork.org</u>. Thank you for supporting Nebraska's pork industry!

Sincerely,